

EXT. CAFETERIA - DAY

A beautiful day. A GIRL (6) sits at the lunch table with her FRIENDS. She pulls out and opens a bag of Swedish Fish. She eats one and savors the taste.

GIRL (V.O.)

I wonder where they came from.

Animated thought bubbles sprout up beside her. A cloud forms showing the girl's imagination.

EXT. TROPICAL RAINFOREST - DAY - ANIMATED

A MALE and FEMALE EXPLORER, in their thirties, trek through a dense rainforest. They wear exaggerated expedition gear that is typical of cartoons.

The explorers push branches out of their way. A lush pond is spread out in front of them. Crystal blue water.

A whole school of SWEDISH FISH leap out of the water and dive back in. Although they still look like candy, they behave like actual fish. The explorers gawk in amazement.

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The girl smiles at the idea and eats another.

SUPER: Swedish Fish. So delicious, you need to have them!