

INT. BOTTLING PLANT - DAY

TIMOTHY (40s) stands in his work position at an assembly line. He winces in pain and lifts his feet. He shifts around. No matter what he does, he isn't able to stay comfortable.

NARRATOR (V.O.)
Tired of feeling lower body pain
from a long day of work?

INT. TIMOTHY'S HOUSE - FAMILY ROOM - DAY

Timothy slumps on a La-Z-Boy with his shoes on. He removes his shoes to look at his feet. They're exaggeratedly swollen.

In the adjacent KITCHEN, his wife STACY (40s) walks in. She carries a brown paper bag. She watches him, sympathetic. She pulls DR. SCHOLL'S PREVENT PAIN PROTECTIVE INSOLES out of the bag.

STACY
I saw these at the store. Maybe you
could give them a try?

Stacy hands Timothy the insoles. He's beyond thankful.

NARRATOR (V.O.)
Try Dr. Scholl's Prevent Pain
Protective Insoles.

He opens the insoles package and slips them into his shoes.

INT. BOTTLING PLANT - DAY

Timothy works with ease. He's all the happier for it.

NARRATOR (V.O.)
The only insoles clinically proven
to prevent pain from muscle induced
joint stiffness and strain.

INT. TIMOTHY'S HOUSE - KITCHEN - DAY

Timothy walks in. Stacy grades homework; she gives the assignment an A+. She looks at Timothy as if to ask him how his day went. He flashes a wide smile. Stacy is pleased.

SUPER: Dr. Scholl's Prevent Pain Protective Insoles.

SUPER: Prevent your lower body pain today.